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Web: www.nusu.com

Nipissing University Student Union

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## Vice-President Communications Summer Report

100 College Drive, North Bay,  
ON P1B 8K9

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## Summary

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This document outlines some of what myself and the communications department at NUSU have been working on since May 1st, 2017 to September 18th, 2017. This document is not conclusive of everything we have done so far. NUSU as a team has been very busy working on many projects throughout the summer such as the building project and other initiatives that are important for all of our students. I highly recommend looking at all of the executives reports in detail in order to get a full view of everything that NUSU has been up to. If anyone reading this has any questions about NUSU or more specifically something that is communications related please feel free to stop in during office hours, call me at (705)-474-3461 x 4185 or email me at [vpcommunications@nusu.com](mailto:vpcommunications@nusu.com). I am always open to discuss anything with fellow students.



## Marketing Summary - May 1st - September 18th

Over the summer I have been looking into our reach for all types of media. Our most popular and simplest way of reaching our students has been our social media platforms and the occasional email sent out to the entire student body through the registrar's office. Through these forms of communication we try to share and post information that not only pertains to academic life but also student's social lives as well as what is happening in popular media and the community. We have been working hard establishing and maintaining partnerships with community organizations and community leaders. Some of these partnerships include but are not limited to Community Living, The Gathering Place, The Health Unit, Military Family Resource Centre and The Capital Centre. We have been actively promoting volunteer opportunities for our students. These opportunities benefit both our students and our community as well as promote our school in a good light.

Below are some interesting statistics on our active reach on our social media platforms:

### Facebook - NUSU

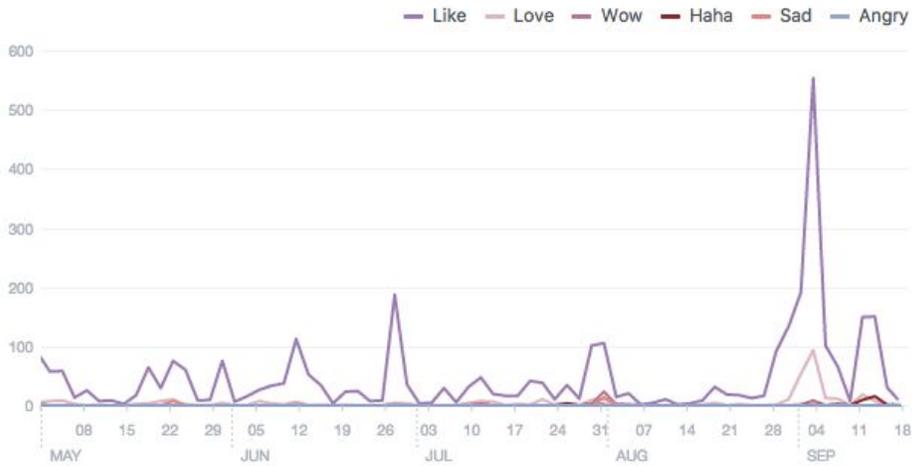


This is information on our daily post reach since May 1st, 2017 to September 18th, 2017. Keep in mind that this information is during the summer months when most students are not on campus. As you can see our daily reach averages well over 5 000 in September once students come back on campus.



### Reactions

Likes and other ways people react to your Page posts.



#### BENCHMARK

Compare your average performance over time.

- Like
- Love
- Wow
- Haha
- Sad
- Angry

Here is some general reaction information spread out over the same timeframe.

### Total Page Likes as of Today: 3,330



#### BENCHMARK

Compare your average performance over time.

- Total Page Likes

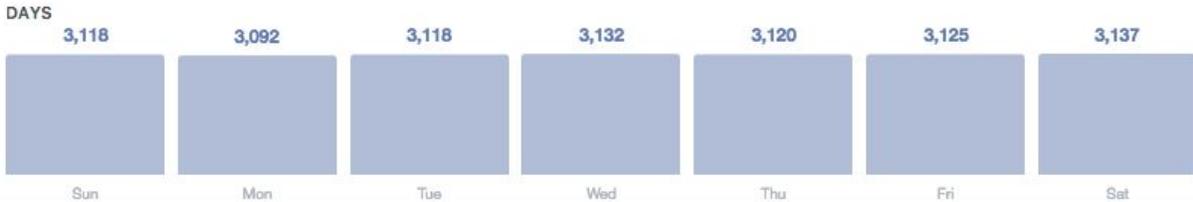
As of the time writing this report we have 3330 people who like our facebook page.



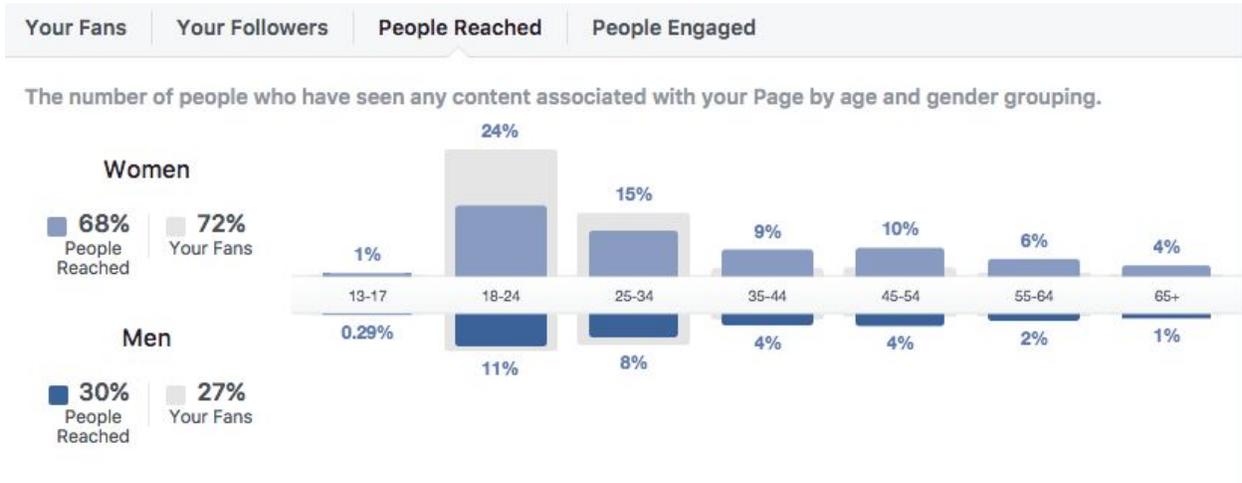
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Data shown for a recent 1-week period. Times of day are shown in your computer's local timezone.



Here is some general information for when our followers are most often online. We use this information to help us schedule our posts to ensure as many people see them as possible.



Country	People Reach...	City	People Reach...	Language	People Reach...
Canada	56,773	North Bay, ON, Canada	8,837	English (US)	54,207
United States of America	1,591	Ottawa, ON, Canada	3,198	English (UK)	4,919
United Kingdom	346	Toronto, ON, Canada	3,070	French (Canada)	282
Australia	181	Greater Sudbury, ON, ...	2,456	French (France)	258
Germany	158	Hamilton, ON, Canada	1,319	German	143
France	123	Barrie, ON, Canada	1,176	Finnish	80
New Zealand	102	London, ON, Canada	1,069	Spanish	68
Finland	87	Timmins, ON, Canada	965	Korean	55
South Korea	69	Oshawa, ON, Canada	829	Dutch	50
Myanmar	59	Mississauga, ON, Canada	739	Spanish (Spain)	44
Netherlands	48	Sturgeon Falls, ON, Ca...	608	English (Pirate)	38
Sweden	46	Kingston, ON, Canada	589	Japanese	37
Japan	44	Pembroke, ON, Canada	560	Swedish	35

Here is some general demographic information on who we reach with our social media.



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### **Instagram - NUSUTalks**

Currently, our NUSU Instagram has 716 followers and 901 posts. We currently are averaging 16 000 impressions and reach over 2950 people a week. Our follower demographic is very similar to that of facebook that most our our follows identify as female and live in North Bay.

### **Twitter - NUSUTalks**

Currently, we have 1231 followers on twitter and average 41 000 impressions a month. We average 40 tweets a month and have 1841 page visits a month.



**App - NUSUTalks**

**1472**  
Registered Users

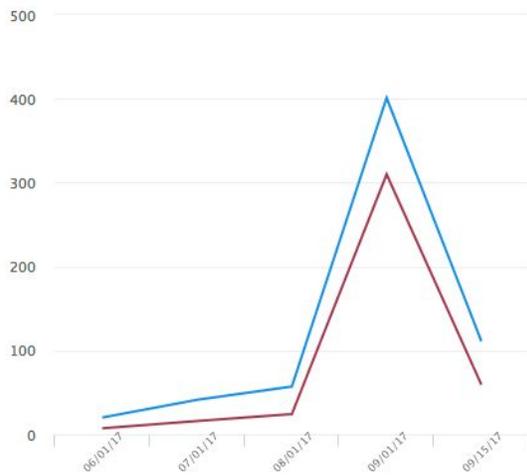
61

September Goal | 100

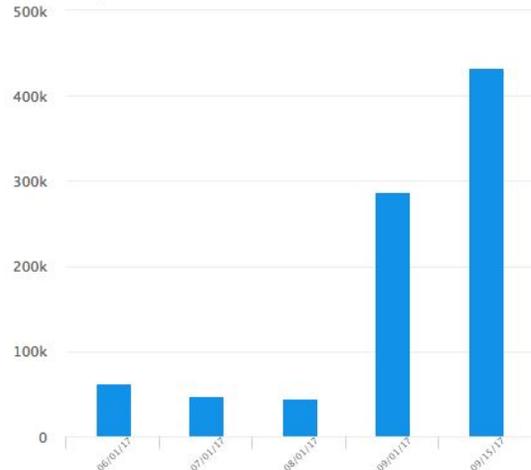
Overview

May 1, 2017 - Sep 15, 2017

Downloads & Registrations



App Activity



Event Views

1027

Events Scheduled

94

Social Connections

267

Campus Activity

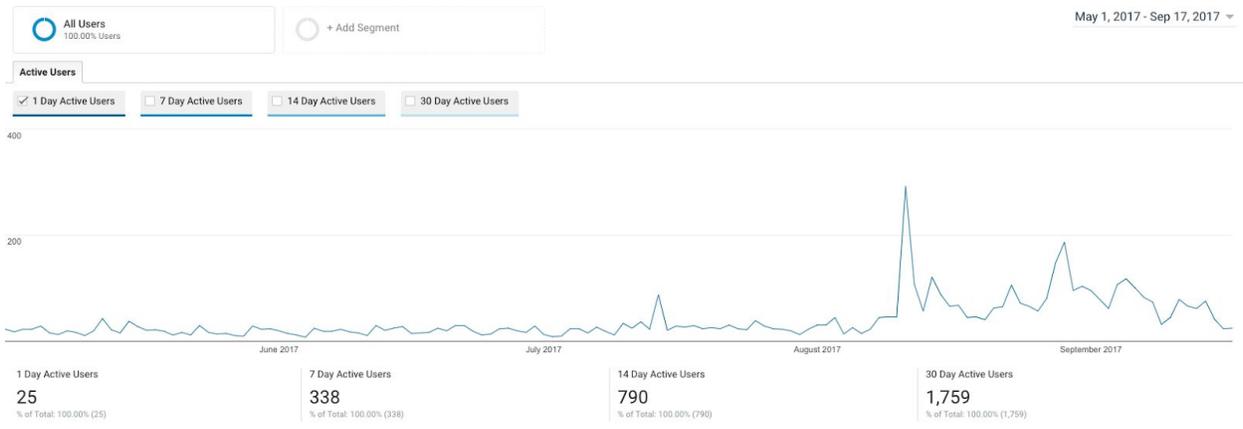
775



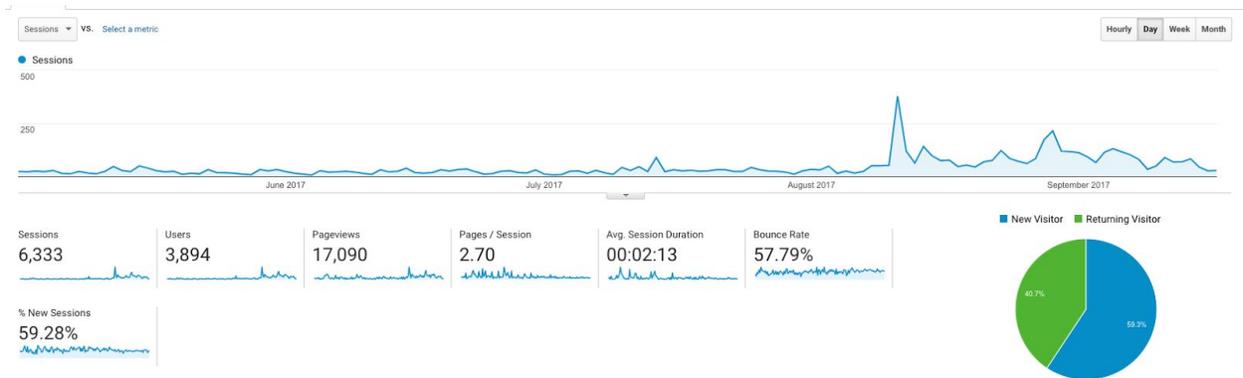
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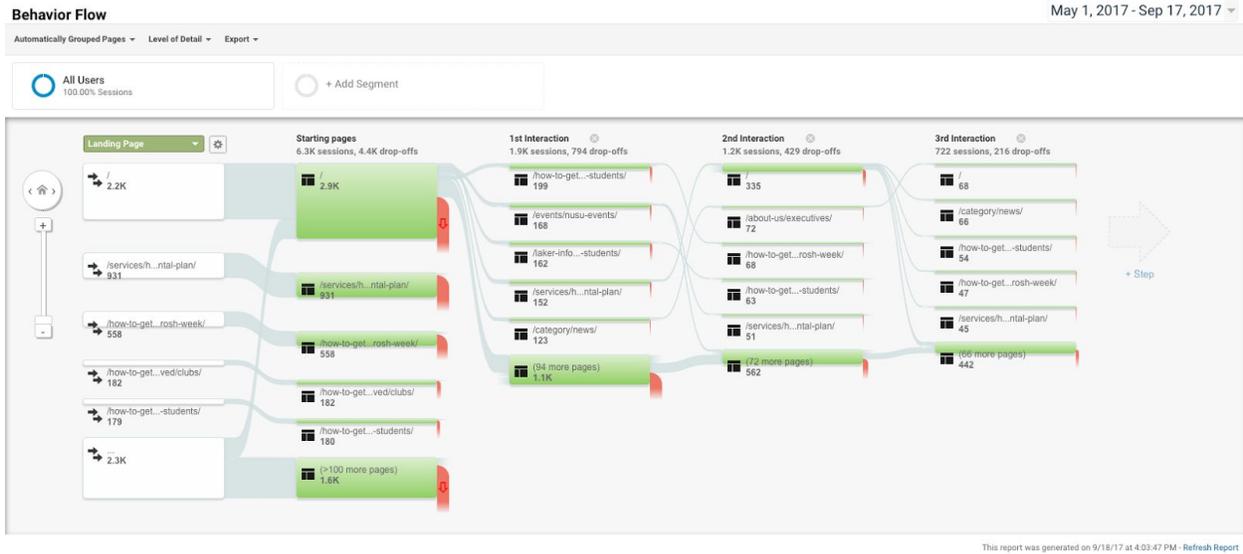
## Website - NUSU.com



A breakdown of regular active users on the website.



Audience overview.



Web traffic flow.

### Conclusion

It is clear that we have some unique demographics that we should be tailoring our media and communications towards. The communications department has been taking this information into consideration when posting and advertising. We are constantly evolving our approach best we can each day to engage our students. Unfortunately, a problem NUSU faces and many other student unions is how to ensure that all students are able to see what we are doing and are aware of the events happening on campus. There currently is no perfect solution but we will continue to tackle this moving forward best we can.

### Wellness Weeks and Wellness Wednesday's

The communications department has set our dates for our Wellness Wednesday's and our Wellness Weeks. We have themed each event to help contribute to overall wellness education. Here is our statement and goal on wellness. "Wellness helps people and communities reach their fullest potential, both in terms of health and reaching fulfilling goals. Wellness is about feeling good, living well, being healthy and having a better quality of life. Our goal for wellness week is to help ease the transition into university life while aiding in the the creation of positive life practices that will leave a lasting impact." We have based our campaign off the following;



### **Physical Wellness**

A physically well person actively makes healthy decisions on a daily basis. They eat a nutritionally balanced diet, try to get an adequate amount of sleep and visits the doctor on a routine basis. They make a habit of exercising three to five times per week, has the ability to identify their personal needs and is aware of their body's limitations. They maintain positive interpersonal relationships and make healthy sexual decisions that are consistent with their personal values and beliefs.

### **Emotional Wellness**

An emotionally well person successfully expresses and manages an entire range of feelings. These feelings may include anger, doubt, hope, joy, as well as many others. An emotionally well person maintains a high self-esteem, positive body-image, and knows how to regulate their feelings. They know where to seek support and help regarding their mental health, not limited to seeking counseling service.

### **Intellectual Wellness**

An intellectually well person engages in lifelong learning. They seek knowledge and activities that further develop their critical thinking and global awareness. They engage in activities associate with the arts, philosophy, and reasoning.

### **Spiritual Wellness**

A spiritually well person has identified a core set of beliefs, which guide their decision making, and other faith based endeavors. While firm in their spiritual beliefs, they understand others may have a distinctly different guiding set of principles. They recognize the relationship between spirituality and identity in all individuals.

### **Social Wellness**

A socially well person builds healthy relationships based on interdependence, trust, and respect. A socially well person is aware of the feelings of others. They develop a network of friends and co-workers who share in common purpose, who provide support and validation.

### **Environmental Wellness**

An environmentally well person appreciates the external cues and stimuli that an environment can provide. They recognize the limits to controlling an environment and seek to understand the role an individual plays in the environment.



### **Occupational Wellness**

An occupationally well person enjoys the pursuit of a career they believe to be fulfilling on a variety of levels. This person finds satisfaction an enrichment in work, while always in pursuit of opportunities to reach their professional goals.

### **Financial Wellness**

A financially well person is fully aware of their current financial state. They set long and short-term goals regarding finances that will allow them to reach their personal goals and achieve self-defined financial success.

### **Cultural Wellness**

A culturally well person is aware of their own cultural background, as well as the diversity and richness present in other cultural backgrounds. Cultural wellness implies understanding, awareness and intrinsic respect for aspects of diversity. A culturally well person acknowledges and accepts the impact of these aspects of diversity on sexual orientation, religion, gender, racial and ethnic backgrounds, age groups, and disabilities.

These are all research based campaigns that is focused on enhancing wellness literacy on campus to help create an overall improved University experience and quality of life.



Here are the tentative dates for each event.

<b>27th September</b>	Medical and dental: screening, prevention, adherence (sexual)
<b>18th October</b>	Cultural
<b>1st November</b>	Emotional
<b>15th November</b>	Environmental
<b>29th November</b>	Occupational
<b>10th January</b>	Physical: physical vitality, active lifestyles practices, structured exercise and nutrition
<b>24th January</b>	Financial: planning and saving, cash and credit management, risk management
<b>7th February</b>	Social
<b>28th February</b>	Spiritual
<b>28th March</b>	Intellectual

## Health Plan

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As a team we have actively been working on finalizing the details of our health plan for the upcoming 2017-2018 year. We have met with the managers of our health plan on several occasions as well as a company called Aspira. Aspira is an SAP (Student Assistance Program) similar to and EAP (Employee Assistance Program) that is used widely among larger employers across Canada. With Aspira's SAP services, you can access a wide range of professional services anytime and anywhere, for free, 12 months of the year. Call their toll-free number and you'll be directly connected to their Clinical Response Centre (CRC), a 24/7, confidential, service that can be accessed from anywhere in the world.

With this program you are able to access services to assist with issues such as;

-Academic issues



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- Adjustment to post
- Secondary school setting
- Anxiety
- Bullying -Career development
- Crisis
- Dependent care
- Depression
- Discrimination
- Drugs, alcohol, gaming, smoking
- Financial
- Gambling
- Grief & bereavement
- Harassment
- Home & family stress
- Legal
- Medical health & resource referral
- Nutrition
- Personal
- School, work & family life imbalance
- Sex education
- Trauma
- Violence

They even offer life coaching services and other services that are beneficial to overall success and wellness.



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Below is a graphic outlining the basic coverage of the health plan.

## YOUR NEW HEALTH & DENTAL PLAN

BELOW IS A SUMMARY OF YOUR BENEFITS - FOR FULL DETAILS, SAVINGS AND MORE VISIT [WWW.WESPEAKSTUDENT.COM](http://www.wespeakstudent.com)

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PRESCRIPTION  
DRUGS

80% co-insurance  
 90% at Shoppers Drug Mart  
 Unlimited maximum\*

\* Mirena IUD (\$200 maximum)  
 \* Nuva Ring contraceptive (\$178 maximum)  
 \* Gardasil vaccine (subject to a maximum of \$150.00 per Insured per policy year, only when purchased through the Campus Health Centre)

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DENTAL

Basic and Preventative: 100% co-insurance  
 Minor Restorative: 70% co-insurance, 95% with Network  
 Major Restorative: 10% co-insurance, 30% with Network  
 Maximum of \$750

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EXTENDED  
HEALTH CARE

Vision: \$60 maximum for one eye exam  
 Prescribed lenses and frames or contacts: \$200 maximum every  
 24 consecutive months  
 Paramedical Practitioners: \$40 per visit (\$400 maximum)

YOU MUST OPT-OUT AND/OR ADD YOUR FAMILY BEFORE THE DEADLINES BELOW:

September Start Students: Friday, October 6th at 4pm • January Start Students: Friday, February 9th at 4pm

**Family Add-On**  
 For an additional fee, you are able to add family members (spouse and/or dependents) to the plan. Visit [www.wespeakstudent.com](http://www.wespeakstudent.com) to complete the family application form by the required deadline stated above.

**Opting-Out**  
 Upon providing proof of alternative coverage students may "opt-out" of the Health Plan at [www.wespeakstudent.com](http://www.wespeakstudent.com) and receive a Health Plan refund. You must opt-out before the deadlines stated above.

**Student Call Centre**  
CHAT WITH A LIVE WESPEAKSTUDENT TEAM MEMBER  
1-800-315-1108  
Call toll free you require assistance with your Health Plan. Please have your student ID readily available.

## Campaigns

I have mentioned before in other monthly reports that each month throughout the year will have a focus for its campaigns and events. The communications department has tentatively planned these themes and look forward to implementing them throughout the year.

Here is a brief breakdown of our ideas.

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### **September- Consent**

- Hand out consent kits
- Hug campaign
- Photos/social media about consent
- Tea party (Consent Party)
- Promote Counselling Centre
- Promote Amelia Rising
- Drinking & consent campaigns leading up to homecoming
- Consent is Mandatory
- CFS on campus

### **October- Breast Cancer/Ovarian Cancer/Cervical Cancer**

- CIBC run for the cure
- Promote Health Clinic- HPV (Gardasil)
- NBRHCF
- Work with nursing students
- Pink buffs
- Social media- share how to check for lumps + signs
- Zumba
- Self examinations don't have to be scary leading into Halloween
- Also highlight breast cancer in men

### **November- Prostate Cancer/Movember**

- Movember
- I moustache you a question about your wellness.... Suicide conversation
- Challenges
- Are you a hairy, wizard? Etc. memes
- Biker's association partnership?

### **December- Stress Management**

- Have food and snacks for students
- Tips on how to study
- If you want to PASS- Panic, Anxiety Stress Solutions cards
- Stress busters
- Anxiety kits
- Food in the library
- Random acts of Kindness
- Work with Student Learning & Transitions & SDS

### **January- Healthy Lifestyles**

- Eat healthy



- New Year's resolutions not weight focused
- Be active for 30 mins a day
- BPHE department- physical literacy
- Zumba
- Cooking- how to cook, quick Tasty recipes
- Possibly cooking night in residence
- Time management
- Financial literacy- CIBC

### **February- Healthy Minds**

- Jack.org
- Partner with Community Counselling Centre
- Take A Hike/Walk It Off
- Campaign about social media and staying off the internet for 1/2 hour night and just reading or doing art
- The importance of sleep
- Self Love- Love Yourself
- Consent
- Meditation- meditation room
- Talk Engage Listen Love (TELL)
- FOMO
- Putting yourself up against others on instagram and Facebook about whether your life is cool or not
- Meditation class giveaway- spa places

### **March- Healthy Attitude**

- Self talk
- Volunteering
- Helping others
- Ellen- "Be Kind To One Another"
- Random Acts of Kindness
- Pass It On.... Pay It Forward sort of thing
- Accept the love you deserve
- Be grateful and prioritize
- There's always someone who is better off and someone who is worse off than you
- International Day of Happiness
- Thank you Campaign



## **April- Summer Loving**

- Drinking responsibly
- Driving while intoxicated or high
- Sexual violence and prevention

These are just an ideas and a framework for the upcoming year. We have started other campaigns such as our giveaways every day during September and wellness day's. This is very fluid and is likely to change many times before the year is up.

## **Calendar and Handbook**

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Currently, our calendars have been done and printed for several weeks so far. We had ordered 2100 calendars and have successfully given out all but 600 or so. Compared to last year this is a far better number of units distributed in a much faster timeline. The calendar has been a large success and many students were very excited to receive them. However, we do have a percentage of the student population that were large fans of the handbooks and have been rather upset at them being discontinued. Generously, after reaching out CFS has offered us 500 free generic student handbooks to give away to students. At the time of writing this report the handbooks have just arrived at the school and I hope to start handing them out as soon as possible.

## **Wellness Week September**

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We had our first wellness week held the week of September 11th. During this week we had free coffee and tea available to students each morning which was a big success with the students. On the monday we had therapy dogs from St.John's Ambulance come by for students to visit. The same day we also had representatives from CFS come down and print ISIC cards and talk to students about some of the campaigns and resources they provide to students across the country. Throughout the week we also gave away smile cookies that NUSU had bought for students asking for either a monetary donation to Community Living or simply donating a smile to a friend by giving them a smile cookie as well. This was a large success and we were able to give away 48 dozen cookies in 4 days with all proceeds going to Community Living. Personally my favourite part was when a group of students asked if they could take cookies to their class that morning and I heard several people come from that class thanking us for the cookies. Even the professor of the class got a cookie and students really enjoyed a simple treat during their stressful school days.

We have another wellness week planned for next semester that will be on a much larger scale. Coming up at the end of September is Medical Wellness Wednesday. This is an



approach to delivering health care that considers multiple influences on a person's health and consequently multiple modalities for treating and preventing disease as well as promoting optimal well-being. This will be taking place on Sept 27 in the front hallway.

## App

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The app has successfully gotten a large overhaul. We have implemented the QR scanning system into the app, testing it at several events over frosh week. This allowed us to get some unique feedback on events during the week to help improve upon the events in frosh week for next year. As you can see in the marketing side of the app the usage has gone up significantly since last year with over 500 downloads during frosh week alone. I hope to continue improving the app over the next several months keeping things active and fresh for students. Once we get an updated list of clubs I plan to have an improved club space on the app as well as a way to purchase tickets to events through the app. Currently, Shane is looking at a way to implement NUSU Perks+ in the app with me to allow for discounts to be shared with students easily and to help promote our sponsors.

## Website

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As I mentioned in the marketing section the website has seen an increase in traffic over the last few weeks. We are constantly updating the website and hope to do so more regularly now that we have Communication Assistants working in our office. One of the really successful pages we have had over the last few months is the volunteer page, the job page and the first year students page. Our communications director has put a lot of work into these pages and it clearly shows on as student have begun to actively use them more regularly.

## Health Plan September

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With the new school year upon us so is the health plan season. This has been something that has consumed a lot of time for the communications department, the front office as well as our finance department. Every year we get a ton of questions about the health plan and how to opt-out. At peak times some of us were getting over 30 emails a day about the health plan alone. In response to this we sent out 2 emails to all students explaining the health plan in details. This helped with the workload and helped inform students a lot better. With the increase of coverage this year the health plan fees were raised to \$225 and



with this there were understandably more questions this year. Also, this year we were successful in avoiding the blackout period that has happened in previous years. We proactively got our student enrolment information sent off well in advance so that all students are able to use their plan right away. There are still some gaps in our coverage that I would like to look into more for next year however overall I am happy with the plan and over coverage this year. Especially our SAP through Apsiria. I have personally checked out some of their services and am very happy with what they provide.

## Prizes For September

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Thanks to an anonymous donation from some alumni of Nipissing University who recently came across the means to give back to students. We have been able to give away prizes to students for each day in September. We have been using this as an incentive to follow all our social media platforms and posting on each one randomly with a task that students must complete first in order to win the prize. We are more than thankful for these donations as each student who has won prize has had their day made.

## Welcome BBQ

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The welcome BBQ was a massive success! We had hundreds of student attend and interact with our community partners and sponsors. We did this event as a way to welcome our students to campus and show appreciation for them and all their endeavours. We are proud of our students and took this opportunity to give back in a simple gesture and a few hours of our time.

## Disrupt

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Over the last several weeks of the summer Jordan from disrupt has been hosting Wellness webinars on wednesdays speaking to student leaders about how to improve wellness on our campuses. We have gotten many ideas from this and have actively been trying to implement them into our office and campus. One example of this is the wellness chalkboard that will be going up in the student lounge. We will have an update for everyone on the student lounge in greater detail on our next meeting after our grand opening.



## Consent Kits

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This year the communications department built and put together over 500 consent kits in partnership with the Consent Crew. We were happy to provide students with information on healthy relationships, consent, sexual freedom, sexual right and basic sexual education resources. All this was included in a black satin bag along with two regular condoms, one female condom and a dental dam. We hope to expand this kit next year to make it a bigger success and provide more resources to students. Alongside with all this information NUSU has developed a statement it stand behind on consent and it reads "All members of the Nipissing University Student Union (NUSU) and Nipissing University community have a right to be in an environment that is free from any form of sexual violence and harassment. The NUSU and Nipissing University work towards fortifying that right by promoting and advocating for consent culture on campus. Consent culture is where consent is normalized, respected, and valued in a community. The right to bodily autonomy is one of the most basic human rights, and it is important to understand that each person is always the best judge of their own wants and needs."

## Sweetest Student September

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We have partnered with Sugar Daddy's Cupcakes to award one student each week with a prize of custom cupcakes for someone who has been nominated by a peer to be the sweetest student of the week. We hope to continue this throughout the year as a way to promote kindness and award leadership and good friendship.

## Frosh Week

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Frosh week has come and gone but the friendships will last forever! As everyone should be aware we successfully ran frosh week 2017. Thanks to hard work by everyone in our office, all our frosh volunteers and especially J'aime, Warren and the coordinators for making this week a success. Since this is not my department I will allow our services department to update you in greater detail. However, one very large highlight I feel I must highlight is the fantastic presence our leaders had on the community this week. Our student leaders ended up going viral and getting media attention for several great acts of kindness. Here is the link to the video that has reached over 20 000 people on facebook and has touched the hearts of so many <https://youtu.be/gRO5xCayXck>.



## Skill's Symposium

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From Friday, May 26th to Sunday, May 28th the Executive team, along with other student leaders, attended the 2017 CFS Skills Symposium Conference at the University of Toronto Mississauga campus. This was a great opportunity to attend workshops, seminars and other events outlining what CFS does for members, and to help develop a positive, inclusive and current leadership resources we could bring back to our campuses. Although everyone who attended came from different areas of study, personal experiences and levels of understanding with regards to CFS I feel as if everyone was able to take something out of this conference and we all hope to see it implemented in the coming academic year.

Each executive submitted a brief summary of their personal experiences at the conference and to outline two things they learned and are hoping to implement on campus and one thing they would like to be known or changed about skills to improve overall experiences moving forward. This is my take on the weekend.

1. At this conference I personally got to connect more with more CFS executives and CFS staff furthering my professional relationships with them. I had the opportunity to sit down with a few one on one to discuss concerns of NUSU and our students here on campus about CFS and other issues. It was also good to see that a lot of the concerns I have were also concerns of other student unions and that CFS was aware of them and was working toward solutions.
2. It was great to attend alongside reps from the Equity Centre on campus. This sparked a very open dialogue with them and I look forward working with them throughout the year on events and projects.
3. As for workshops, for the most part I took a little bit from each workshop that I attended. However, being to the Provincial Executive Committee Meeting at the start of May I was involved with similar workshops and was aware of most of the information presented. My understanding was that Skills was more for other members of member locals and everyone I talked to had at least some positive experiences towards it.

Things that should be noted or changed:

1. Some of the reps that were presenting workshops were not experts in what they were talking about. For example, the financial workshop was presented by students of the federation who were not business or financial students and had limited experience in that field. Despite some of the information being provided being interesting and somewhat relevant from the perspective of someone who is literate in finances the presentation was Lacking.
2. Some of the people representing CFS were too invested in their points of view and were aggressive towards some member locals when trying to inform. They should be patient



and attempting to educate as most people attending have never been in an environment such as skills and have inherent ignorances and prejudices that take time to overcome. However, I do not condone disrespectful comments being said anywhere, this goes for presenters and to those attending.

## CFS National AGM

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### **CFS National Meeting Update** **June 3-8, 2017**



**Canadian Federation  
of Students-Ontario**

### **Update**

In this report is a detailed outline of the Canadian Federation of 70th Semi-Annual National General Meeting that took place June 3- 8 2017. In this report you will have the documents presented at this meeting including ; National Executive Report, Budget report as well as other documents. However, minutes will not be available until approved at November meeting.

[Click Here for All Documents From Conference](#)

### **Summary**

#### **Ontario Prep**

Saturday evening and Sunday morning all delegates from Ontario got together. Together we had a series of meetings and discussions outlining the process in which business is conducted at this meeting. We discussed some of the politics in moved, motions that would likely be heavily debated and some of the details of the forensic audit for the CIBC bank account.



## **Delegates' Guide**

I would strongly recommend reading [this](#) before continuing through the report. It sums up who was at the meeting, who is CFS and what will happen.

## **Committees, Constituency Groups and Caucuses**

Below are a list of the committees, constituency groups and caucuses;

### **Constituency Groups**

- Student Artists'
- Racialized Students
- Students with Disabilities
- Francophone Students
- International Students
- Part-time and Mature Students
- Queer Students
- Women's
- Trans Students

### **Caucuses**

- College and Institutes Associations
- Large Institutes Associations
- Small Institutes Associations
- The Circle or First Nations, Metis, and Inuit Students
- National Graduate  
Provincial Components
- British Columbia
- Saskatchewan
- Manitoba
- Ontario
- New Brunswick, Prince Edward Island, & Nova Scotia
- Newfoundland and Labrador

### **Committees/Forums**

- Budget Committee
- Campaigns and Government Relations Forum
- Organisational and Services Development Committee
- Bilingualism Forum



-Policy Review and Development Committee

\*For More information on what each committee is please refer to the documents provided at the beginning of this report.

### **My Committee Reports**

I was nominated by Ontario to sit on the Budget committee and be their representative. In our budget committee meeting we were task with three points of business. To approve the audit, to review the forensic audit and to make amendments and recommendations to the 2017-2018 budget. We had approximately 5 hours of meeting for these tasks but do to some locals who abused roberts rules and delayed progress of the meeting we were unable to complete the agenda. In my opinion when it comes to approving the audit the only appropriate questions to ask are; whether the audit reports are valid, why they chose this auditor or another and was there any coercion from CFS towards the auditors to falsify any information. However, people nit picked budgetary items and none of these questions were asked or answered and no recommendation was made by the budget committee.

In regards to the forensic audit on the CIBC hidden account. CFS worked with one of the best forensic auditors in the world to figure out what happened to the money in the account and who was involved. Do to HR policies in place all I can say on who was involved is that those who were involved no longer work for CFS. A simple google search to the year the accounts were active and who was in office would answer any questions you might have in about this. From the CIBC account nearly \$200 000 was misallocated and mishandled and was unrecoverable. CFS has decided to not pursue criminal charges after meeting with lawyers as the cost a trial would be many times more expensive than the amount of money that was lost through the account. They say thing however CFS is in a few civil court battles with student unions in BC currently. I agree with the ideology of their decision despite it being slightly hypocritical. I made the recommendation that CFS have their lawyers draft a formal letter requesting all funds be returned to CFS. If this letter goes unanswered then no big deal but if it is answered then students money would be returned. This would be a cheap method with no downfalls. It would also look better then simply not doing anything. If you wish to see the audit and budget reports please click [here](#) for audit and [here](#) for budget.

I also sat in the small insitistudes caucus. In these meetings we discussed issues that we faced on our campuses and how we can get CFS to support us. The general consensus was that we have issues with transportation and student engagement. Though no real decisions were made in these meetings we were able to discuss our situations freely and found some resources that will help with our small campus situations.

I also sat in on the constituency group for students with permanent disabilities. We discussed accessibility concerns at the conference, in the communities and on campus. We also were not able to get too much done that was actionable due to drama brought into the space by BC locals. Things got so intense that both anti-harassment officers and staff had to step in as people were making accusations of rape, sexual assault and joking about sexual



violence and gender based violence. This was completely out of hand and BC locals who brought this forward were way out of line. In lieu of all the drama in this group we managed to vote in a new national chair for the group and we are looking forward to seeing the great work we are able to do moving forward.

Lastly, I was able to talk at great lengths with the northern schools about some of the issues we face up here. Sami, who is Ontario's National Chairperson is from lakehead and has a vested interest in the north and has already made great steps to include our voice in the CFS. She personally helped guide me through CFS and helped me navigate the boat loads of politics and drama in place at CFS.

### **National Report**

There is a lot to talk about here and since I was not apart of the CFS before May 1 I believe it would be best for you to just read the report yourself. If you have any questions feel free to contact me and I will reach to have them answered. Please read the National report [here](#).

### **Conclusion**

As for business that was conducted at this meeting there is little supporting documentation at this time as the minutes will not be made available until the November meeting. We were unable to vote on most to the items brought to the plenary as we ran out of time after nearly 11 hours of closing plenary. All incomplete business was tabled until the next meeting. Local 20 ( NUSU ) got an omnibus motion for all the campaigns to be approved and has their votes recorded in the minutes were applicable. Everything else will be available in November. If you have any questions or would like anything brought up at the next meeting please feel free to contact me.



## Conference and CFS Overview

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Since the last OGM meeting in June I have not attended any other conferences. However, I have still been busy with several endeavours related to the business that is conducted at these meetings. One of the most relevant projects is the work I have been doing with the working group that was struck to implement an online voting strategy for the federation. We have been doing large amounts of research into platforms and systems to use that would both be easy to use, secure and able to keep confidential records of the votes for confirmation. Currently, the federation does not allow voting to be done online for federation and to defederate which has caused several controversies within the federation. This indirectly affects NUSU and its future should it want to hold a referendum relating to CFS. The structure we have in place on our campus for online voting could not be used and only paper ballots would be accepted leading to very low voter turnout.

## Press Conferences

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We have had several media releases and press conferences in the past several weeks. The two largest being our Shine stunt and our partnership with the MFRC. These were both successful and got us great media attention. It is important to showcase the good our student and NUSU do as much as possible as our students really are fantastic.

## Conclusion

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This report is only a snapshot of what the executive and more particularly myself have been working on since our term has started. I am more than happy to sit down with any and all student who would like to get more specific information on what I have been up to over the summer. I hope this report highlights so of the efforts NUSU has put in over the summer and for more details on other departments please be sure to read the other summer reports from the executives. Thank you for allowing me to represent all of you this term. I look forward to continuing with this role throughout the year.