Notice: Meeting may be recorded for the benefit of the secretary. The recording secretary shall keep a record of the recording for conflict resolution and organizational
Call to Order – Tuesday, July 31, 2018

6:00 p.m. – Chairperson Daniel Goulard, President called the Board of Directors meeting to order.

1. Attendance/Land Acknowledgement

President: Daniel Goulard – Present
VP Finance: Andrew Wood – Present
VP Services: Nicolai MacKenzie – Present
VP Communications: Xander White – Present
Director-at-Large: Seàn Menzie – Regrets
Director-at-Large: Brando Gasparin – Regrets
Director-at-Large: Parker Anderson – Regrets
Director-at-Large: Lauren Beatty – Present
Director-at-Large: J’aime Brunet – Regrets
Director-at-Large: Hannah Mackie – Present
Director-at-Large: Charlotte Foster – Regrets
Director-at-Large: Cooper Allen – Present (called in)
Director-at-Large: Daniel Miller – Present

CHAIR / SPEAKER: Daniel Goulard – NUSU President
RECORDED BY: Courtney Ivany – Secretary to the Board

Chair said that quorum has been reached.

Land Acknowledgement:
“Nipissing University is located in the territory of Nipissing First Nation and within the Robinson- Huron Treaty of 1850. We acknowledge the territory to honour the land we are on today, and the continued presence of the Anishinaabeg peoples of Nipissing First Nation and to recognize our ongoing relationship with the community. We are honoured to live and work alongside the Anishinaabeg people of Nipissing First Nation”

2. Declaration of Conflict of Interest

If any Board members foresee a personal conflict of interest with anything in the agenda, please make it known now.

No conflict of interest was brought to the attention of the Board.
3. Adoption of Agenda

MOTION 37: that the Board of Directors Meeting Agenda for July 31, 2018 be adopted as presented.
Moved: BEATTY
Seconded: MACKIE
Discussion:

GOULARD would like to add a friendly amendment to add a closed session into the agenda to talk about they by-elections.

ALLEN joins in a 6:02 pm via zoom. GOULARD would like to know if he should take his silence as being in favour. ALLEN says yes, he will inform the board if he wishes to vote otherwise.

ALL IN FAVOUR.
MOTION CARRIED.

4. Adoption of Minutes

MOTION 38: that the Board of Directors Meeting Minutes for June 26, 2018 be adopted as present.
Moved: MACKIE
Seconded: MILLER
Discussion:

WINTER would like to request a friendly amendment in regards to a comment made about the previous minutes and change it from “they were a large improvement from the last minutes” to “the minutes were very well done”.

ALLEN would like to add the following friendly amendments:
- Under WINTER’S report regarding the art screen change “arts” to “art”.
- Under shine locations and sponsorship, change “president” to “presently”.
- Suggests that WINTER may want to consider rewording that paragraph.
- Under the discussion of the spotlight fee, it should be clarified that ALLEN discussed the idea of digitizing the calendar, and using that fee to pay for the app.
- Under the discussion regarding the Code of Conduct policy, there was a question asked if previous verbal warnings would still hold if the policy passed. The discussion afterwards didn’t really answer the question.
- Under the president’s report, many of the paragraphs could be condensed.
  - WINTER would like to clarify if he’s talking about the golf discussion. ALLEN responds yes. WINTER says we can change these paragraphs to WOOD’s explanation.
ALL IN FAVOUR of the friendly amendments.

New motion:
**MOTION 39**: that the Board of Directors Meeting Minutes for June 26, 2018 be adopted as amended.

ALL IN FAVOUR with the exception of **ALLEN** abstaining.
**MOTION CARRIED**.

5. Business Arising from the Minutes

**GOULARD** brings up the tabled discussion from the last meeting regarding the vice-chair for the board. The board previously voted in **BRUNET**, but later realized it states in our bylaws that the vice-chair needs to be an executive. This is something that can be changes in the future, but for this term we will have to follow this rule, meaning we need to elect a new vice-chair.

**WINTER** says we can have a re-election tonight.

**RE-ELECTION**

**MOTION 40**: That the 2018/2019 board of directors appoint Xander Winter to act as vice-chair for the board of directors for the 2018/2019 term
Mover: **BEATTY**
Seconder: **MILLER**

**GOULARD** nominated **WINTER**
**WINTER** accepts **GOULARD**’s nomination

ALL IN FAVOUR with **ALLEN** abstaining.
**MOTION CARRIED**.

**WOOD** leaves the room at 6:18pm.

Q: **ALLEN** would like to know what the plan is for hiring students for the year.
A: **WINTER** clarifies that NUSU will be hiring one OA and one CA, and the OA will be doubling as a health plan assistant.

Q: **ALLEN** notes that we temporary approved policies at a previous board meeting. Did we ever go back to these?
A: **GOULARD** clarifies that the discussion will happen in closed session.

Q: **ALLEN** states that in reading through the last meeting, he thought that because he asked so many questions, others might have not felt included. **ALLEN** suggests that we address questions in person and then see if there's any overlap with the pre submitted questions.
A: **GOULARD** responds that this is just a manner of everyone sending in their questions on
time. This will cause meetings to run more efficiently. ALLEN notes that he just doesn’t want people who didn't have questions in advance to feel penalized. ALLEN feels like his questions dominated the last meeting, so would just like to suggest the board answering in person questions first.

WOOD returns at 6:19pm

MACKIE leaves the room at 6:22pm

6. Executive Committee Term Reports

a. Report From the President

MOTION 41: That the Board receives the Report from the President dated July 31, 2018.

Moved: GOULARD
Seconded: WOOD
Discussion:

GOULARD reiterates this has been a big month in terms of things happening within and outside the office. He has been having meetings with departments within the school. Most of his time has been designated to delegating tasks and finding new memberships for committee after the previous resignation.

Q: ANDERSON has submitted the following question ahead of time: in your discussions with the Sales and Merch committee, what potential strategies were talked about and how can these strategies be used to effectively market NUSU beginning as soon as students arrive on campus for the year

A: GOULARD answers that one thing they’re really trying to figure out is what we're going to sell and how. For example selling seasonal clothing before the season. Another idea is that lots of people like vintage clothing, so what if we came out with an old shirt for a month. WOOD notes that this will be a high level of discussion for sales & merch committee in the future.

MACKIE returns at 6:25pm

Q: ANDERSON has submitted the following question ahead of time: reflecting on NSO week, overall what were the executives feelings on how the week went, specifically focusing on introducing the NUSU brand and what the role of the union is on campus to incoming first year students, I ask this because a good amount of current students are unaware of what NUSU does for them.

A: GOULARD answers that he was on the Lakers to Lakers panel. He had overwhelming positive feedback from students. He marketed NUSU as an organization to help them during their studies, and not just with academics. He felt the week went well in terms of students getting the feedback that they needed. WINTER agrees it was positive, but not overwhelmly. Not a lot
of students came out to talk to us at the cafeteria table. The actual interaction with students on one-one is not what it could have been. MACKENZIE notes that it's good that we can get some information into their minds, but it will be on us to keep in contact with them after they start classes. ALLEN notes it is not a horrible thing that people didn't talk about NUSU services. Most prospective students are stressed about moving away from home or picking courses. Even helping out students and building that connection to add onto is a great start. WINTER agrees.

ALL IN FAVOUR
MOTION CARRIED.

b. Report from the Vice President Finance

MOTION 42: That the Board receives the Report from the Vice-President Finance dated July 31, 2018.

Moved: WOOD
Seconded: HANNAH

Discussion: WOOD notes that there's not anything to crazy that stands out and needs to be talked about. We did have our audit and are working on the grant. WINTER would like to clarify that in regards to Brando email asking about who was replacing Tyrel on the building committee, the day after they got the resignation letter they sat down and clarified who was on what committee.

Q: ALLEN would like to more about what sponsorship is going on.
A: WOOD responds by saying Davids Tea, Gd2go, Burger World, & Casey's. He has also been in contact with Milano’s and Dominos but haven't secured it. Secured sponsorship with Canadian Nutrition which is an online supplement store that sells online conscious products. Still waiting on Popeyes. In contact with RBC since CIBC has given us anything yet. WOOD and WINTER went to do some donations for the shine tournament. RBC was excited about wellness opportunities.

Q: ANDERSON has submitted the following question ahead of time: any idea on when the app for the health plan will be launched, and how will this information be shared to the students.
A: WOOD responds that the upcoming launch date for the app is August 31, but we will not be part of it due to pricing. We may not be doing our until next year. Once WOOD and WINTER go through the process of what they need to do they will meet with facilities. WINTER also mentions that the health plan is launching a new program called MAPLE, which is an online counselling services. We would need to pay out of pocket, so were reaching out to other departments to see if they will bay for them.

Q: ANDERSON has submitted the following question ahead of time: what's the financial gap in regards to the building project?
A: WOOD says the gap is 2.7 million.
Q: MACKIE asks if all the money we have for the building is coming from NUSU, or if the University has given us anything.
A: WOOD says yes, including the five million dollar loan. The university has not given us anything.

ALL IN FAVOUR.
MOTION CARRIED.

c. Report from the Vice-President Services

MOTION 43: That the Board receives the Report from the Vice-President Services dated July 31, 2018.

Moved: MACKENZIE
Seconded: WOOD
Discussion: MACKENZIE goes over his report by saying that as of right now we had sold over 250 frosh tickets sold, and plan to sell 450 tickets total. We will be selling frosh tickets until they run out. Half of the tickets sold were sold in person at NSO. After sending out the frosh team emails, we also had a lot of purchases. The coordinators and frosh leaders are doing good so far. Courtney, our office assistant, made all the club forms online. When MACKENZIE attended COCA, other universities talked about the benefits of having forms online.

Q: MILLER: Was there any updates in regards to talking with athletic coaches?
A: MACKENZIE: Yes. MACKENZIE has been talking to many of the varsity athletes about frosh week. One of the leaders will also being trying out for athletics. The coaches were much more receptive to the idea of having an opt out date for athletes to drop out by and instead of just not being refunded.

Q: ALLEN- There was an issue with the gym being double booked last year during opening ceremonies. When ALLEN and BRUNET talked to athletics coaches, they were a little upset that the couldn't have their practice time and athletics wasn’t mentioned in opening ceremonies. ALLEN would like to know if anyone at athletics has been invited to talk at opening ceremonies.
A: MACKENZIE says not yet, but we can look into that. MILLER notes that athletics talked at opening ceremonies during his year, and he found it was very effective.

Q: ALLEN would like to know why the Lakers orientation schedule says that the dean’s lunch is being supplied by Rick Vanderlee and Murat Tuncali, whos dean positions are currently vacant
A: MACKENZIE confirms that while this is true, the interim deans and their offices will be doing it

ALL IN FAVOUR
MOTION CARRIED.
e. **Report from the Vice-President Communications**

**MOTION 44:** That the Board receives the Report from the Vice-President Communications dated July 31, 2018.

Moved: **WINTER**
Seconded: **WOOD**

Discussion: **WINTER** says the Shine ball tournament was extremely successful. The tournament raised $2628.13. In total, we had 10 teams came out. **WINTER** emailed all the captains to get feedback and has been receiving mostly positive feedback, with the captains planning to come back next year. **WINTER** is well on the way to getting all the shine locations, just working on some of the last ones. **WINTER** met with Casey phillips in regards to offering female only times at the gym. Casey said is sounded like a great initiative but we would have to figure out how to enforce it. **WINTER** talked about the possibility of partnering with Canadore and using their gym a couple hours a week so that we could switch off genders per gym.

Q: **MACKIE** would like some clarification on the possible partnering with Canadore.
A: **WINTER** clarified that it would be a collaboration between the two us so that we could use both gyms. **MACKENZIE** points out that this would only be for a couple hours a week.

Q: **ALLEN** would like to know if something been put together by the communications department about what we will tell students about the building, the vacant dean positions, and Tyrel’s resignation.
A: **WINTER** says that the communications department specifically hasn’t, but the executives did. In regards to the building, and getting shovels in the ground, just be honest. Currently the prices are too high. In regards to Rick Vanderlee and Murat Tuncali not being dean's- Murat went back to old department and Rick served all his terms. We will talk about the resignation in closed session. **WINTER** will put something together and send to the board if they have any questions.

Q: **ALLEN** wonders if it would be worthwhile to have use the same template for shine shirts so we don’t have to redesign ones every year so we can save money and can use old shirts the following year.
A: **WINTER** says we can look into this. **MACKENZIE** wants to shy away from making decisions that affect future years. While he agrees this would save money, he personally thinks we can’t do this. **WINTER** points out that Warren designed this years design for free. **BEATY** wonders if we should just order less shirts. **WINTER** points out that we already put in the order for this year so that won’t be possible for this year. **GOULARD** also points out that we have to order if every student is going arrive. The goal is to hope everyone is there, and we don’t want to run into a problem if we don’t have enough.

Q: **ALLEN** would like to know if there's any progress in digitizing the calendar.
A: **WINTER** responds not yet, but that they will look into this in the future.

Q: **ANDERSON** has submitted the following question ahead of time: any idea on how many app
downloads have been made, not sure the word is out that this app exists
A: **WINTER**- isn't a number he has, but he will ask the app company and email the directors once he has it. **ALLEN** points out that there’s something in Tyrel’s year end report from last year that talked about this, while this number may be old, it could give us an idea. **XANDER** says that report stated at least 10% of student downloaded it.

**ALL IN FAVOUR**  
**MOTION CARRIED.**

7. Question Period

Q: **ANDERSON** has submitted the following question ahead of time: with the resignation of Tyrel, who would have been responsible for the legalities of the building project, is there someone who is taking this spot and getting caught up on reading what is involved in the next steps
A: **WOOD** clarifies that while Tyrel’s resignation does leave a whole, there isn’t a whole lot of legalities to worry about. NUSU runs through a lawyer in Toronto that deals with things like the building specifically. He will continue to do this, so Tyrel’s resignation will not affect this. **GOULARD** points out that the building committee spot will be filled by himself.

Q: **ALLEN** has some questions about the transitional documents. One thing he suggested last term was that the executives read every single transitional document, even the ones from other departments. Previously some of the other department’s documents included useful information for other departments. **ALLEN** would like to know if they execs have access to each others.
A: **WINTER** responds that he doesn’t think any of the executive have looked at other departments transitional documents. **WOOD** said he briefly skimmed the one that **BRUNET** made, and had read the one that **ALLEN** had sent in.

Q: **ALLEN** thinks it would be a good idea for the directors to have access to the transitional documents as well since many directors have questions that are answered in the reports. These documents might be especially valuable to directors since there wasn’t a retreat this year.
A: **WINTER** thinks this it's a good idea, but realistically, transitional documents are pretty long and we shouldn’t expect volunteers to read all of them. **ALLEN** clarifies but saying he agrees but they should at least have access if they want to see them. **MACKENZIE** also agrees. When he first started his term he asked a lot of questions in the office, but directors wouldn’t have this opportunity, so having access to the documents you definitely help.

8. Committee Reports

a. Audit and Finance Committee
   - NO REPORT

b. Campaigns Committee
   - NO REPORT
c. Elections Committee
   - **GOULARD** notes that he will now be acting as CRO in replace of Tyrel.

d. Executive Committee
   - Everything is included in their department reports.

e. Governance Committee
   - NO REPORT. **WOOD** notes that he will be chairing in place of Tyrel, and **GOULARD** will be taking his place.

f. Green Initiatives Committee
   - **GOULARD** said the committee had their first meeting on July 18. They discussed their hopes and plans for the year, and ideas for specific events and campaigns they want to do. A program called rediscover recycling have given NUSU some bikes to redistribute to students. This could possibly turn into a bike loan program that students can rent out for a period of time. The committee should be meeting before next board meeting.

g. Shine Committee
   - **WINTER** notes that most of the updates can be found in his report. **WINTER** had a call with Charlotte last night, and updated her on everything. The committee should be meeting soon with everyone.

h. Social Committee
   - **GOULARD** notes that they had their first meeting and talked about their committee goals and what they want to see happen. The committee also talked about some event ideas and advertising strategies.

Q: **MILLER** would like to know that the expectations are for the committees in regard to meeting.
A: **GOULARD** explains that they should be having meeting around every 2-3 weeks, but ultimately this will be under the discussion of the committee heads.

9. **Other Business**

**MOTION 45:** To enter closed session
MOVED: **MACKIE**
SECONDED: **BEATTY**
ALL IN FAVOUR
MOTION PASSED.

GOULARD calls for a recess and tells everyone that they will reconvene at 7:15pm

Recess starts at 7:09pm.

10. **Adjournment**

**MOTION 46**: to adjourn the July 31, 2018 Board of Directors meeting.

Moved: **MILLER**
Seconded: **BEATTY**

ALL IN FAVOUR
MOTION CARRIED.

XX:XXp.m. – Meeting adjourned.

_________________________________   __________________________________________
Daniel Goulard, CHAIR                  Tyrel Somerville, SECRETARY