

# Vice-President Advocacy and Awareness' Report to the Board of Directors

Prepared by: Charlotte Foster Wednesday, September 4th, 2019

The month of August has been busy planning campaign events, Shine Day, and student advocacy. This report will outline what I have done within this past month.

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#### Shine Day

This month I have been planning Shine Day such as gathering materials and finalizing locations. Thus far, we have confirmed: Hands, No Frills, Independent, Bay Truck Stop, North Bay Museum, Barry Backer's, Sleep Country, GD2GO, KIA, The Capitol Centre, Best Western, and Chamber of Commerce. We have done online fundraising throughout the summer months and have raised \$250 so far. We have also passive donation boxes around North Bay to help raise money and awareness about CF. More information is detailed in the Shine Committee Report.

#### Campaigns

This month we have received our swag from Drink Smart and we will be handing out their materials leading up to Homecoming. This past month we have frequently posted Instagram stories to get students engaged and excited, be them first years or upper yearsFor example, we've been asking questions for upper years to answer. By sharing the answers on our stories, we can get the incoming students excited about their new home. More details about campaigns are detailed in my campaigns report.



#### Frosh Week

For Frosh Week my roles are to support Shannon throughout the week and to plan Shine Day. Frosh week so far has been a great opportunity to meet first year students and to welcome them to Nipissing.

#### Student Advocacy

This past month I have worked on a few student advocacy cases. I am working diligently with these students to have their concerns heard.

#### Sarah's Report

Sarah has been quite busy this month getting everything set up for the school year and for Frosh week. Sarah is sitting on committees within the community to show how NUSU is involved in the community and their events. Sarah will be sharing more information with the Board in next month's board report.

#### **Monthly Goals**

My goals for the rest of the month is to Shine Day. After Frosh Week is over, my goals are to run a body image and self esteem campaign, in addition to supporting students in their advocacy needs. Finally, my goal for September is to welcome everyone back to campus.



# Vice-President Student Life's Report to the Board of Directors

Prepared By: Shannon MacCarthy Monday, July 29th, 2019

# This Report:

- Frosh Week
- New Student Orientation
- Community and Campus Involvement
- Meeting with SGA and CSC
- Clubs
- NUSU Crew
- Fun Fair / Block Party
- Warren's Report
- Things to Come

# Frosh Week

Frosh Week 2019 is 3.5 weeks away, and NUSU is beyond excited! The planning has been going incredibly well, and the events are planned down to the minute. The schedule is finalized, Amazing Race locations are decided and activities at each are ready, Muddy Olympics and Beach Day stations are decided, Shine Day locations are good to go, the evening events (ie. Zumba and Sports, Outdoor Movie Night, Outdoor Yoga, Sexy Bingo and Carnival Night) are prepared, we are down to the minor details nor (ie. buying materials, finalizing lunch plans, renting Tahoes, etc.). Myself, the Coordinators, and NUSU team have worked very hard to make sure that Frosh Week will run with no hiccups, and we feel very confident that we have organized an exceptional student-led orientation week. As of Monday, July 22nd, we have sold 170 tickets, meaning there are approximately 14 students on each team at this moment. We are expecting to sell more tickets as the summer goes on, and we have plans to sell Frosh tickets at each residence complex on Move-in day (August 24th) and up to Opening Ceremonies of Frosh Week if we have to.



## New Student Orientation (NSO)

NSO took place the week of July 8th - July 12th. For a week, we were present at the Resource Fair, the Opening speech everyday, two hour and a half sessions of Lakers to Lakers each day, sold Frosh tickets at a table in the front of the school until 4:30PM, and drove golf carts around campus for NSO attendees. NUSU was complimented by many university staff members for our involvement in NSO this year. It was a great opportunity to interact with incoming students and help students and supporters understand the role of the Nipissing University Student Union.

# **Community Involvement**

As always, the NUSU team has been working hard to make sure that we are present in the community, and having regular meetings with university staff. Since the last board meeting, NUSU has been present at many events including;

- PhD Orientation (Hannah and Shannon)
- SDS Services Meeting (Executive Committee)
- SGA and NUSU (Executive Committee)
- New Student Orientation (Executive Committee)
- 52 Coffee's Social (Executive Committee)
- Pride Flag Raising (Charlotte and Tayler)
- Pride Walk (Hannah and Shannon)
- Shinerama Softball Tournament (NUSU Team)
- CFS Meeting (Executive Committee)



- Meeting with Vito (Hannah and Shannon) - Meeting with Dr. Arja (Hannah, Charlotte, Tayler) - Campus Community Cleanup (Executive Committee) - World Hepatitis Day with the Aids Committee (Executive Committee) - Meeting with Renee (Executive Committee) - Chamber Business After Hours Event (Executive Committee) - Clean Green Beautiful Clean-Up (Charlotte and Tayler)

# Meeting with SGA and CSC

On Friday, July 5th, 2019, the NUSU Executive Committee met with SGA (Laurentian's Student General Association) for a total of four hours. It was an incredibly beneficial meeting. In this meeting, we sat together as a group and talked about how our two organizations are

similar and how they are different. It was really great to see how another student union functions and to be able to compare resources, ideas, etc. After we talked as a group, we divided based on position. Hannah and Tayler met privately with Eric Chappell, President and Chief Executive Officer of SGA, Charlotte met with Katlyn Kotila, Vice-President Education, and I met with Tomas Antolin Grant, Vice-President Student Life. Tomas and I shared ideas for clubs, events, programs, and we got each other really excited for the year to come. We left the meeting agreeing to partner on some events in the year to come, share materials when needed, and keep in contact to continue brainstorming.

On Tuesday, July 16th, Hannah and I met with CSC (Canadore Student Council). This was also an incredibly beneficial meeting. We discussed partnering on a number of events and opportunities to work closely together moving forward. I am very excited and hopeful for the 2019-2020 academic year and partnering with SGA and CSC to run some really great events for students.



### Clubs

This month I have spent a lot of time wrapping my head around NUSU clubs. I have had time to review the clubs policy, create an agenda for the Club Summit meeting, choose a date for that meeting as well as the dates for Club Days (Clubs Week), and understand the forms that we have. Sarah McGowan and I are looking at updating the clubs webpage on the NUSU website. With help from the Events and Communications intern Mykayla King and Curtis MacPherson, we have been reviewing the websites of other student unions and looking at ways we can improve the design of NUSU's club webpage. I am incredibly excited to be working with clubs this year.

### **NUSU Crew**

Hannah and I have finally been able to meet to discuss our plans for NUSU Crew for the 2019-2020 academic year. We are looking forward to taking more time to plan this in more detail in the near future. Hannah and I were able to figure out a lot of NUSU Crew ideas. We want it to operate as a club in a sense, without being a club. All members will be equal parties. Each semester, the NUSU Crew will be given a budget of approximately \$400.00 from my Student Activities budget to plan an event for the university. Their total working budget for the year will be approximately \$800.00. We believe that this could act as an incentive to join the

NUSU Crew. We are also hoping to make the NUSU Crew RSD approved, have t-shirts for members, meals and socials, and more.

# NUSU's Funfair / Block Party

The planning for the Block Party continues. Monday, July 22nd, myself, Sarah



McGowan, Curtis MacPherson and Mykayla King had a meeting regarding the plan for marketing the Block Party. We have received an invoice from Mitch Masters from X Events, we are securing volunteers, etc. Now that we are closer to the event, I will be formally requesting that members on the Board of Directors volunteer at a station during the day community event. At the next board meeting for the end of August, I will be including a schedule for volunteering for all board members. The volunteer time slot is 10:00AM-5:00PM. Food and beverages will be free to volunteers during the time in which they are volunteering. Board members are still encouraged to attend the student Block party in the evening from 7:00PM-11:00PM.

### Warren's Report

Warren was on vacation this month from July 4th until July 16th. The following list is a brief overview of what Warren has worked on in his time back in office this month.

- Planning, preparation and execution of Shineball tournament
- Review resumes received for Office Administrator position
- Working on finalizing insurance requirements for Frosh and Shineday
- Booked rentals for Frosh week (ie. Tahoes)
- Booked buses for Frosh

### Things to Come

- Block Party Volunteer List - Frosh Week! - NUSU Crew Final Plans - Club Summit and Club Days RSVP - Continuation of Community and Campus Involvement