

The image is a cover for a sponsorship package. It features a dark blue background with a faint, high-angle photograph of a city or campus. At the top and bottom, there are large, white, double-lined triangular shapes pointing towards each other. In the center, the letters "NUSU" are written in a large, bold, white, sans-serif font. Below "NUSU", the words "SPONSORSHIP PACKAGE" are written in a smaller, white, sans-serif font.

NUSU

SPONSORSHIP PACKAGE

FROSH WEEK

SPONSOR A TEAM

12 frosh teams, 12 sponsorship spots! If you choose to sponsor a team, your logo will be centrefold on that team's shirt and their flag. This grants you exclusive advertising during NUSU's biggest week!

- | | |
|---|---------|
| <input type="checkbox"/> Sponsor a Team | \$1,250 |
|---|---------|

EVENTS

If you sponsor an event, your company's logo will be featured at the event and included in the Frosh Week schedule.

- | | |
|---|---------|
| <input type="checkbox"/> Muddy Olympics | \$1,000 |
| <input type="checkbox"/> Amazing Race | \$2,000 |
| <input type="checkbox"/> Beach Day | \$500 |

FOOD

Help provide food for 500 students during Frosh Week!

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|---|---------|
| <input type="checkbox"/> Sponsor a Meal | \$2,000 |
| <input type="checkbox"/> Cater a Meal | \$3,500 |
| <input type="checkbox"/> Snacks | \$1,250 |

FROSH KITS

All Frosh Week participants receive a kit at the beginning of the week. We offer businesses the chance to include their products, flyers, and coupons.

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|--|--------------------------|
| <input type="checkbox"/> Flyer/Coupon Stuffing | \$150 |
| <input type="checkbox"/> Product Stuffing | FREE (at our discretion) |

SHINERAMA

Shinerama is Canada's largest movement dedicated to raising money for Cystic Fibrosis Canada! By sponsoring this campaign, we will include your company's logo on all Shinerama t-shirts.

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|---|-------|
| <input type="checkbox"/> Shinerama T-shirts | \$500 |
|---|-------|

NUSU PERKS+

NUSU Perks+ is a brand new program being introduced this year. The full package will allow you to send us coupons/discounts that our students can redeem at your location using a QR code/barcode directly from their phone. This coupon/discount can be for anything you wish, including events, products, or meals. You have the freedom to decide! The Perks+ membership includes: coupons featured on the NUSU app, a feature on our website, a calendar coupon, and advertisement for your coupons/discounts on all of our social media accounts.

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Calendar Coupon | <input type="checkbox"/> \$100 ea. |
| <input type="checkbox"/> NUSU Perks+ Membership | <input type="checkbox"/> \$500 |

ADVERTISING

- | | | |
|---|-------------------------------------|------------------------------------|
| <input type="checkbox"/> Calendar Month (8 available) | <input type="checkbox"/> \$750 | |
| <input type="checkbox"/> Website Front Page Banner | <input type="checkbox"/> \$400/term | <input type="checkbox"/> \$700/yr. |

FOOD BANK

NUSU funds and manages a food bank available to all students at any time of the year. By sponsoring our food bank, you will help us make sure it is regularly stocked and accessible to all students.

\$ _____ (Enter Amount)

SAFE RIDE PROGRAM

Whenever an event is held where safe travel is necessary, your company will be advertised as a sponsor for the event. Additionally, your logo will be advertised in the vehicle/bus that is transferring our students.

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|--|--------------------------------|--------------------------------|
| <input type="checkbox"/> Safe Ride Program | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$500 |
|--|--------------------------------|--------------------------------|

SPONSORSHIP LEVELS

Regardless of your level, you will be automatically be subscribed to our e-mail list. Your company's logo will also be featured on the board outside our office, a wall within our office, and on our website, accompanied by your level. Depending on your level, you will be our first point of contact regarding further opportunities.

BRONZE
\$1,250

SILVER
\$2,500

GOLD
\$5,000

PLATINUM
\$7,500

DIAMOND
\$10,000