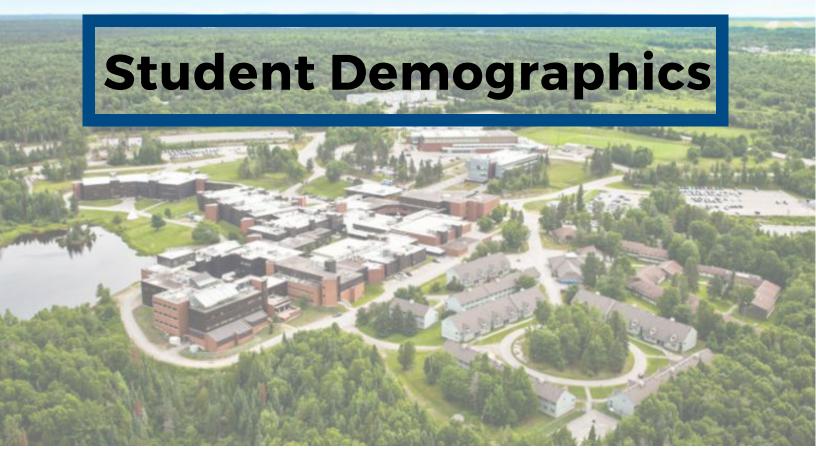
NUSU PARTNERSHIP PACKAGE



About NUSU

The Nipissing University Student Union (NUSU) is a not-for-profit organization that creates a strong and inclusive learning environment. NUSU is an advocate for all aspects of student life, including academics and the social aspects that are present in the student's life. Since 1988, NUSU has been working on the improvement and continued progress in achieving the best in student life.

Demographics

- **NSJ** 5059 full time students
- NSJ 73% identify female
- NSJ 25% identify male



Featured Events

Welcome BBQ When: September 12, 2018 Att: 1000+

About: The welcome BBQ is where students can interact with potential sponsors and receive any school materials to become ready for the academic year.





Student Appreciation Lunch When: March, 2019(Date Pending) Att: 500+

About: A time where students can receive a free lunch and have the ability to interact with other students as they prepare for exams.

Wellness Week When: September 24-28, 2018/March 25-29, 2019 Att: 2000+

About: This is a multi-faceted week incorporating financial, emotional, mental and physical wellness.





Vendor and Job Fair When: To be determined

About: NUSU would like to bridge the gap from Nipissing University students to the North Bay business community. This will give the business' a chance to reach the students while creating a safe and comfortable environment for students to approach future employers.

Partnership Package

	Silver (\$750)	Gold(\$1,500)	Diamond(\$2,500)
Subscribed email list	NUSU	NUSU	NUSU
Community Connection sponsorship recognition	NUSU	NUSU	NUSU
Logo placed inside the NUSU office		NUSU	NJSJ
Priority vendor location during any applicable NUSU hosted events	2	3	ALL
Sponsorship monthly recognition		NUSU	NUSU
Prioritized contact for event promotion			NJSJ
Evaluation and customization meeting	YEARLY	Per Semester	Monthly



Sponsor one of twelve teams and get your logo exclusively featured on all team member's shirts and flag

EVENT SPONSORSHIP

Sponsor one of our frosh events and receive exclusive branding in the itinerary and an invite to the event

FOOD SPONSORSHIP

5500 Sponsor meals for our incoming students so that they are fed and know where to eat throughout the rest of the year

FROSH KIT SPONSORSHIP

Provide product and/or coupons for us to put in our frosh kits before they are distributed to hundreds of students!

SHINERAMA SPONSORSHIP

Sponsor our campaign while we raise money for Cystic Fibrosis Canada and we will include your logo on 500 tshirts

TEAM SPONSORSHIP

FROSH WEEK

51000









5250

ADDITIONAL PARTNERSHIP OPPORTUNITIES

NUSU PERKS+

Send custom coupons and discounts straight to student cell phones through the NUSU app for them to redeem at your location

WEBSITE FEATURE

Have your logo featured on the front page banner of NUSU's website for up to one year

\$300/term \$500/yr

FOOD BANK

Help us stock our student food bank so that students always have access to meals when they are in need.

SAFE RIDE PROGRAM

Sponsor our events to ensure that students have access to a safe and reliable ride, We will advertise at the event and inside the transportation.