



**NUSU**

**PARTNERSHIP**

**PACKAGE**

# Student Demographics



## About NUSU

The Nipissing University Student Union (NUSU) is a not-for-profit organization that creates a strong and inclusive learning environment. NUSU is an advocate for all aspects of student life, including academics and the social aspects that are present in the student's life. Since 1988, NUSU has been working on the improvement and continued progress in achieving the best in student life.

## Demographics

 5059 full time students

 73% identify female

 25% identify male



# Featured Events

## Welcome BBQ

When: September 12, 2018

Att: 1000+

About: The welcome BBQ is where students can interact with potential sponsors and receive any school materials to become ready for the academic year.



## Student Appreciation Lunch

When: March, 2019(Date Pending)

Att: 500+

About: A time where students can receive a free lunch and have the ability to interact with other students as they prepare for exams.

## Wellness Week

When: September 24-28, 2018/March 25-29, 2019

Att: 2000+

About: This is a multi-faceted week incorporating financial, emotional, mental and physical wellness.
















## Vendor and Job Fair

When: To be determined

About: NUSU would like to bridge the gap from Nipissing University students to the North Bay business community. This will give the business' a chance to reach the students while creating a safe and comfortable environment for students to approach future employers.

# Partnership Package

	Silver (\$750)	Gold(\$1,500)	Diamond(\$2,500)
Subscribed email list			
Community Connection sponsorship recognition			
Logo placed inside the NUSU office			
Priority vendor location during any applicable NUSU hosted events			<b>ALL</b>
Sponsorship monthly recognition			
Prioritized contact for event promotion			
Evaluation and customization meeting	<b>YEARLY</b>	<b>Per Semester</b>	<b>Monthly</b>



# FROSH WEEK

## TEAM SPONSORSHIP

Sponsor one of twelve teams and get your logo exclusively featured on all team member's shirts and flag

**\$250**

## EVENT SPONSORSHIP

Sponsor one of our frosh events and receive exclusive branding in the itinerary and an invite to the event

**\$1000**

## FOOD SPONSORSHIP

Sponsor meals for our incoming students so that they are fed and know where to eat throughout the rest of the year

**[\$1500]**

## FROSH KIT SPONSORSHIP

Provide product and/or coupons for us to put in our frosh kits before they are distributed to hundreds of students!

**\$200**

## SHINERAMA SPONSORSHIP

Sponsor our campaign while we raise money for Cystic Fibrosis Canada and we will include your logo on 500 t-shirts

**\$250**

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## NUSU PERKS+

Send custom coupons and discounts straight to student cell phones through the NUSU app for them to redeem at your location

**\$200**

## WEBSITE FEATURE

Have your logo featured on the front page banner of NUSU's website for up to one year

**\$300/term**

**\$500/yr**

## FOOD BANK

Help us stock our student food bank so that students always have access to meals when they are in need.

## SAFE RIDE PROGRAM

Sponsor our events to ensure that students have access to a safe and reliable ride, We will advertise at the event and inside the transportation.

**\$250**