



NUSU

SPONSORSHIP PACKAGE

NUSU PERKS+

NUSU Perks+ is a brand new program being introduced this year. The full package will allow you to send us coupons/discounts that our students can redeem at your location using a QR code/barcode directly from their phone. This coupon/discount can be for anything you wish, including events, products, or meals. You have the freedom to decide! The Perks+ membership includes: coupons featured on the NUSU app, a feature on our website, and advertisement for your coupons/discounts on all of our social media accounts. Limited to four (4) per month.

- Annual Membership Package \$450
- Limited Membership (advertisement \$100
for one discount/promotion)

ADVERTISING

- Website Front Page Banner \$400/term \$700/yr.

FOOD BANK

NUSU funds and manages a food bank available to all students at any time of the year. By sponsoring our food bank, you will help us make sure it is regularly stocked and accessible to all students.

\$_____ (Enter Amount)

SAFE RIDE PROGRAM

Whenever an event is held where safe travel is necessary, your company will be advertised as a sponsor for the event. Additionally, your logo will be advertised in the vehicle/bus that is transferring our students.

- Safe Ride Program \$250 \$500

SPONSORSHIP LEVELS

Sponsor: As a sponsor, you will be subscribed to our e-mail list. Your company's logo will also be featured on a board outside our office, inside our office, and on our website; all accompanied by your level.

Gold: As a gold sponsor you will receive these additional perks:

- We will work closely with you to create further, actionable opportunities that will be tailored to your businesses goals.
- Access to our "Community Connection" section on our website. You can send us unique, personalized messages that we can upload to our website. This can be in a format of your choosing eg. video or text. Limited to two (2) per month.
- If you're a NUSU Perks+ member, your limit is now capped at six (6) per month.

Diamond: In addition to our gold perks, you will receive the following:

- A thank you featured in a news outlet platform, whether it is in print or digital.
- Promotional materials present at applicable events of your choosing throughout the year.
- Access to our "Community Connection" section on our website. Now limited to four (4) per month.
- If you're a NUSU Perks+ member, your limit is now capped at ten (10) per month.



GOLD
\$2,500



DIAMOND
\$5,500