

NUSU PARTNERSHIP PACKAGE

CONNECTING YOUR BUSINESS WITH OUR STUDENTS



1,527 Followers



1,442 Followers



3,752 Likes
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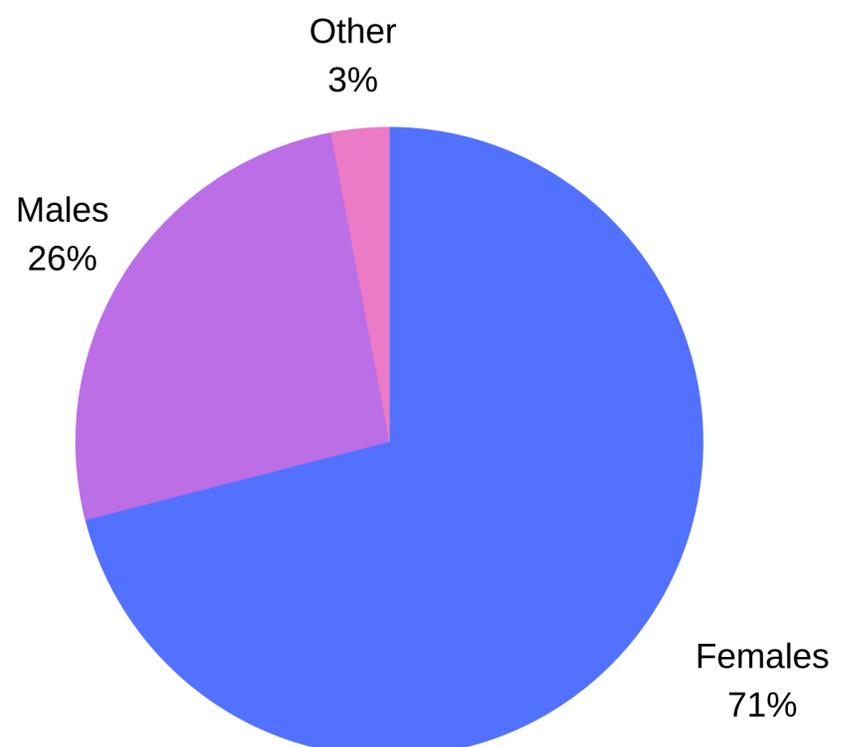
100 Followers

About NUSU

The Nipissing University Student Union is a non-for-profit organization that creates a strong and inclusive learning environment. NUSU is an advocate for all aspects of student life, including academics and the social aspects that are present in the student's life. Since 1986, NUSU has been working on the improvement and continued progress in achieving the best student life.

Our Demographics

- 5844 full time students
- 7.6% identify as Indigenous
- 71% identify as female
- 26% identify as male
- 3% identify as other



Partnership Package



	Silver (\$750)	Gold (\$1500)	Platinum (\$2500)
Subscribed to email list			
Logo in the NUSU Office			
Community connection sponsorship recognition			
Priority vendor location during NUSU Events	1	3	ALL
Prioritized contact for event promotion	1	3	ALL
Social media shout-outs			
Evaluation and customized meetings	Annually	Per Semester	Monthly



Featured Events

Frosh Week

When: August 27, 2019 - September 1, 2019

Att: 400+

About: Frosh week is a yearly event hosted by NUSU with the goal of allowing incoming first year students the opportunity to discover the city of North Bay, learn their way around the University and get to know other students.

Shinerama

When: August 31, 2019

Att: 400+

About: Shinerama is a yearly event hosted by NUSU in partnership with Cystic Fibrosis Canada. The goal of this event is to donate money for research in the fight against Cystic Fibrosis.

Welcome Back BBQ & Student Appreciation Lunch

When: September, 2019 (Date Pending) & March 2020 (Date Pending)

Att: 1000+

About: The Welcome BBQ is where students can interact with potential sponsors and receive materials to become ready for the academic year.

About: The Student Appreciation lunch is a time where students can receive a free lunch and have the ability to interact with other students and businesses.

Vendor and Job Fair

When: To be Determined

Att: 600+

About: NUSU would like to bridge the gap from Nipissing University students to the North Bay business community. This will give the North Bay business community a chance to reach the students while creating a safe and comfortable environment for students to approach future employers.

Wellness Week

When: September 23, 2019-September 27, 2019

Att: 2000+

About: This is a multi-faceted week incorporating financial, emotional, mental and physical health.

FROSH WEEK



WEBSITE FEATURE

Have your companies logo featured on the front page banner of NUSU's website for up to one year!

\$300/term

\$500/year

FOOD SPONSORSHIP

As a food sponsor you will provide a meal for 500 students!

Snacks \$1000

Sponsor a Meal \$1500

Cater a Meal \$2000 (In Kind)

EVENT SPONSORSHIP

If you sponsor an event your company logo will be featured at the event and included in the Frosh Week schedule. You are also invited to attend your sponsored event!

\$1000

FROSH KIT SPONSORSHIP

Every Frosh participant receives a kit at the beginning of the week. We offer business the opportunity to include their product, promotions and coupons in these kits!

\$200

SHINERAMA SPONSORSHIP

Sponsor our campaign as we raise money in the fight against Cystic Fibrosis and we will include your companies logo on 500+ t-shirts!

\$250